

### **ALIFA MARIA REBELLO**

### Graphic & Web Designer

#### CONTACT

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### EDUCATION

#### **BA (Hons) Graphic Design**

York College | York | UK Sep 2015 - June 2018

#### Bachelor of Computer Application (BCA)

Rosary College of Commerce & Arts | Navelim | Goa – India.
Jun 2003 – Apr 2006

#### **Computer Technique**

Holy Trinity Higher Secondary | Benaulim | Goa – India. Jun 2001 – Mar 2003

## S.S.C (which equivalent to GCSE)

Popular High School | Margao | Goa – India.

Jun 1991 – Mar 2001

#### SKILLS

Ps Photoshop: Good

Ai Illustrator: Good

Id InDesign: Good

Fw Firework: Good

Dw Dreamweaver: Good

HTML, CSS & Bootstrap: Good

#### PROFESSIONAL PROFILE

A bright, talented, ambitious, self-motivated and reliable Web Designer with strong creative skills. I am able to work well as a part of a team using my own initiative with the minimum of supervision to meet the tightest of deadlines.

I'm currently looking for a suitable web designer opportunity where my skills and knowledge can make a contribution to promote the growth of the organization.

#### RELATED WORK HISTORY

#### Online Productivity Solutions Pvt Ltd. | Verna | Goa - India. Apr 2009 - May 2010 Web Designer

- ▶ Discussing the requirements of the project with clients and colleagues.
- ▶ Designing sample page layouts including the fonts, text, color, images, buttons, menus, and navigation etc.
- ➤ Editing content, debugging code and re-designing web pages.
- ▶ Working with other web specialists including web developers and graphic designers.
- >> Creating various logos, icons, brochures, flyers and visiting card etc.
- Responsible for other duties as assigned.
- >> Testing and improving the design and site.
- ▶ Responsible for preparing TITLE & META tags and page content for search engine optimization.
- >> Succeeded in completing client's projects on time.
- **▶** Built an excellent relationship with the company management.

#### Dec 2008 – Apr 2009 Junior Web Designer / Admin Assistant

- >> Creating various logos, icons, banners, visiting cards etc.
- >> Converting design templates to their respective HTML/ CSS formats.
- Attending Incoming, Outgoing calls, handling petty cash and bank work.
- ➤ General office correspondence & filing, Scheduling interviews & ordering stationery and office supplies.

#### Dec 2007 - Nov 2008 Customer Support - Audit / Data Entry

- ▶ Reviewed charge documents for accuracy as well as corrected errors, return documents to source or enter missing data.
- >> Creating CCS reports on a weekly basis for various locations of the client
- ▶ Interacting with the clients and carrier through emails.
- >> Customer support for Audit and Data Entry.

#### **ACHIEVEMENT**

1<sup>st</sup> Place for *Floral Fancies* which was conducted by Damodar Super School Complex | Margoa | Goa- India.

#### **INTERESTS**



#### SOCIAL LINKS

- (in) alifa.rebello
- alifarebello
- rebelloalifa

#### REFERENCES

#### **Available Upon Request**

#### OTHER WORK HISTORY

#### M&S | York

#### Aug 2011 - Ongoing Catering & Customer Assistant

I have worked at Mark and Spenser in York to support my studies where I have a range of responsibilites including:

- Advising & serving customers.
- Processing payments.
- ➤ Assisting customers in order to help them find what they need.
- ➤ Ensuring stock levels are well maintained.
- >> Providing customers with information on pricing and product availability.

# Wincanton through the Best Connection Agency | Swindon. Aug 2010 - Apr 2011 Penalty Operator (Admin)

Dealing with data entry for a range of products.

## Kateson Beauty Centre Ltd | Swindon. Jun 2010 - May 2011 Retail (part time)

Data entry job for product adminstrations.

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- ➤ Teaching different computer applications such as (MS Windows, MS Office, Internet, Web Designing and DTP, etc.)
- >> Attending to customer's regarding the courses offered.
- >> Involved in giving ideas and designing layout for the courses offered.
- Maintaining petty cash, filing student's records and setting exam papers.
- >> Taking appointment over the phone etc.